

ADVERTISEMENT RECORDED AT VINS I LICORS GRAU - 16-5-2010



Elisabeth Reyes, Miss Spain 2006 and Cava Queen 2009 recorded an advertisement in Vins i Licors Grau. The model was chosen by the Palafrugell-based company to star in its advertising campaign to be broadcast this year on the Antena 3, Cuatro, TV3 and Canal 33 channels.

This year's campaign presents the company's on-line store (www.graonline.com), where customers can choose from over 9,000 products to be delivered to their door within 48 hours, including wines from all of Spain's Denominations of Origin and a full selection of wines and spirits from more than 40 countries.



The on-line shop began selling in Spain in October 2009 and this service is now available in most EU countries, 24 hours a day, 365 days a year.

